

What is a

**Sports**

**Journalist?**

**careers**  
**in sport.**

Explore more careers:  
[www.careers-in-sport.co.uk](http://www.careers-in-sport.co.uk)

## Meet Daniel, a Sports Journalist for The Daily Telegraph.

Daniel spoke to us about his role in the sports media industry, what his day-to-day routine consists of and provides some brilliant advice to those trying to break into the industry.



### What is the role of a Sports Journalist?

Working in sports journalism we work in the media industry (newspaper, magazines, radio, television, internet) and sources researches, writes and presents stories for publication in local, regional and national press.

### What do you love about your role?

My job enables me to be paid to do a job I love, whether it is going to the Olympics, or interviewing one of my childhood heroes. It is also incredibly satisfying to see your name in print after a job well done. I continue to get a buzz from my job as a sports journalist every day of the week. Be warned though, it's long hours and can be poor pay to begin with...

### What qualifications do you need?

A National Council for the Training of Journalists (NCTJ) qualification is an essential stepping stone to a career into any field of journalism not just sport.

### What advice would you offer young people looking for a career in sports media?

Try and either get a job as a sports journalist with your local newspapers, to magazines and websites to try and gain a broad understanding of each different field of journalism. Make sure you are writing regularly, even if it is not published. Next time a football or rugby game is on TV try turning the commentary off and writing a 200-word match report within five minutes of the final whistle.

### Average Salary:

£18,000 to £40,000 per year

### Weekly working hours:

36 to 40 irregular. You could work:  
evenings / weekends / events

### Future need for this role:

There will be 2% more Sports Journalist jobs in 2025.

**Industry:**

**Sports Media**