

What is a

Sports Illustrator?

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Meet Marcus, a free lance sports illustrator

Marcus is a professional sports illustrator and is commissioned by clients to produce illustrations for a specific purpose. Clients he has worked with in the sports industry include BT Sport, Aston Villa FC and the Football Association.



How did you become a Sports Illustrator?

It is all a result of spending time producing the kind of work you want to do. I love sport and enjoy producing visuals addressing a sporting theme. By sharing this work in your portfolio, potential clients are able to see what you can produce.

Where has your work appeared?

Editorial work has been for publications including The Guardian Weekend, British GQ, WIRED, and These Football Times. Often work for football clubs will be for use online or in print for the matchday programme.

How does one become an illustrator?

I studied advertising and worked in the industry until I felt the time was right to start on my own. My experience has been from working in the creative industry.

What advice would you give to someone looking to embark on a career in illustration?

Very simply, do the work you most enjoy - and let the rest take care of itself.

Average Salary:

£18,000 to £40,000 per year

Weekly working hours:

39 to 41 irregular. You could work:
evenings / weekends / events

Future need for this role:

There will be 2% more Graphic Designer jobs in 2025.

Industry:

Sports Media