

What is a

Sports

Development Manager?

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Meet Graham, a Tennis Development Manager for Everyone Active

Graham currently works for Everyone Active and is responsible for organising coaching sessions and making sure the mass participation classes and exclusive invitational training sessions are programmed and staffed effectively.

What does your role involve?

Events are a big part of my role, as we hold a number of tournaments on a regular basis. I am in charge of coordinating the event and ensuring everything runs smoothly. I have to arrange all the logistics of the attendees, including umpires, players, physios etc and their flights, food and hotels.

What are you looking for when it comes to recruiting? What makes people stand out?

Level of experience is extremely important for me when looking to hire someone. I want to know what you have done, where you have been and what impact you have made. We take real pride in recruiting people who we know have been successful and are keen to learn more and develop their skillsets.

If you had one bit of advice for people looking to enter the industry, what would it be?

To be prepared at all times, remaining reliable, organised and professional. If you can do all of these things, you will gain the respect of others and be successful.



Average Salary:

£18,000 to £50,000 per year

Weekly working hours:

35 to 39 irregular. You could work:
evenings / weekends / events

Future need for this role:

There will be 2% more Sports
Development jobs in 2025.

Industry:

Sports Business