

How to become a

# Sports Coach?

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## Meet Michael, a Sports Coach for Premier Education.

Marcus is a professional sports coach and he spoke to us about his role at Premier Education,, what his day-to-day routine consists of and provides some brilliant advice to those trying to break into the sports coaching industry.



### Tell us about your career path.

I started coaching part time when I was 16, when I started I was on an apprenticeship. I started shadowing coaches and teachers. But at Premier is when I've really grown and gained many sporting qualifications as well business management qualifications. Now I'm fully qualified in over 55 sports.

### What skills are most important in a sports coach?

Mainly a passion and enthusiasm to coach/and teach youngsters, to show a professionalism and pride in your work.

### What are you looking for when it comes to recruiting? What makes people stand out?

Somebody who is enthusiastic and driven. Takes pride in their work, offers a professional approach. Someone who is willing to go the extra mile to make things a memorable experience for the people they are coaching.

### What was the best advice you were given?

Always be professional, polite, and use your manners. Even outside your working hours, there are many parents or children you may cross paths within your personal life, always be that positive role model.

### Average Salary:

£14,000 to £40,000 per year

### Weekly working hours:

39 to 41 irregular. You could work:  
evenings / weekends / events

### Future need for this role:

There will be 2% more Graphic Designer jobs in 2025.

Industry:

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