

What is a

# Media

# Producer?

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## Meet Joe, a Producer for Chelsea TV.

Joe has worked as an Assistant Producer for Sunset & Vine for BT Sport, FATV and now works for Chelsea Football Club. We spoke to Joe about his role and how he worked his way up to his current role.

## What is the role of a Producer?

I produce montages, features, analysis and go on media shoots. I have worked in both the live element and post production side, which has involved producing half-time and full-time analysis during live games and features for the pre-match build up, as well making music montages for the shows.



## What skills and knowledge do you need in your role?

I went to university to study Journalism, Film & Media. During my summer's, I would try and get as much work experience as possible – at the time mainly in print based publications. If you ask, a lot of organisations will offer you work experience. Whilst studying I was always trying to get work experience – I worked for Port Vale and Birmingham City at the weekends filming interviews for their websites and during quiet weeks I gained work experience at ITV Wales – all these helped develop my skills.

## Average Salary:

Variable

## Weekly working hours:

39 to 41 irregular. You could work: evenings / weekends / events

## Future need for this role:

There will be 2% more Television Producer jobs in 2025.

## What advice would you tell young people looking for jobs?

I would encourage anyone thinking of getting into TV to get your head down and always go above and beyond when you get any sniff of an opportunity. If you work hard, you get noticed. Never be afraid to speculatively apply to companies. You never know what opportunities some companies might have suddenly open up – and your CV could be the first in the door.

Industry:

# Sports Media