



## Advert Specifications

### Mobile App Specification

Image sizes must be exact and should be PNG for the best resolution.

Device Type	W x H
iPhone Standard	320 x 50
iPhone Retina	640 x 100
iPhone 6	960 x 300
iPad Standard	768 x 90
iPad Retina	1536 x 180

### Website Specification

Top Banner	728 x 90 pixels
Side Banner	210 x 210 pixels