

CAREERS IN SPORT TRAINING PROVIDER



WORKING WITH CAREERS IN SPORT

Careers in Sport has created a series of products, services and events to support training providers in the fitness, sports and leisure industries. If you are a training or apprenticeship provider then Careers in Sport can support targeted bespoke campaigns to promote your courses to our visitors and followers. We can work with any commercial training company or apprenticeship training provider to create bespoke marketing campaigns across our channels.

Our digital channels are both long established and increasingly popular with a growing reach as young people use our platforms to seek respected and credible careers advice as well as search for new training and development opportunities. If your business looks to train people aged between 16-24 then our platforms can support these recruitment needs.

We know that advertising can be expensive and that younger people are often more difficult to reach. We also know that working with CiS is proven to support training and apprenticeship providers to reach talented young people and to be an integral part of support their marketing requirements.



YOUR PORTAL PAGE COULD LOOK LIKE THIS...



TRAINING PROVIDER

UNLIMITED PORTAL PACKAGE

ONLY £2,995 per year or £295 per month for a min. 6-month term.

All of our Training Partners will be provided with a bespoke built and individually branded training portal on the main CiS website. The creation of the portal is a significant benefit and means you will 'own' real estate on the main CiS website that can be used however you wish to promote yourselves, your latest courses and wider training benefits as well as latest news.

The portal ensures that you can post an unlimited number of opportunities over a 12-month period with every role able to be uploaded by you directly. Our technology has been designed for ease of use and quick and easy access to the update the website.

All the courses you add will also then be created with a form that automatically provides all enquiries back to the emails you have requested and posting an opportunity takes a matter of minutes. As well as everything we are offering above, we will also work with you to further raise your profile across the CiS website and our social channels with a series of additional benefits:

- 2 solus emails to our data per year – 8,000 recipients
- Regular sharing of your latest courses and programmes across social media
- Regular inclusion in our weekly jobs newsletter

- MPU banners across the website for an additional 100K impressions
- 2 interviews per year with senior member of the training / apprenticeship team, written by the CiS editorial team and then featured heavily across the website and social channels
- All news articles that are shared on the portal will also be considered by our editorial team for additional placement across the site where the content is relevant and then all featured articles will be promoted across our social media platforms
- Automatic upgrade to Premier Exhibitor package (£995) when purchasing the Standard Exhibitor package (£695) at CiS LIVE 2018



BESPOKE CAMPAIGNS AND ADVERTISING

While we believe the packages we have available offer fantastic value to any Training Partner, we are aware in some instances that budgets may be smaller or bespoke packages may be required.

Please note that bespoke campaigns can be created for your organisation as either an extension to your current partnership with Careers in Sport or as ad-hoc pieces of work. **Contact details** – Jenny Forbes **07956 040340**

ADVERTISING

- Lead Generation Campaigns
- MPU's
- Banners
- Database mailings
- Sponsored social media posts
- Website takeovers
- Sponsored website sections



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