

CAREERS IN SPORT FOR HOLIDAY CAMP & COURSE OPERATORS



WORKING WITH CAREERS IN SPORT

Careers in Sport has created a series of products, services and events to support the growing number of businesses that employ younger people to deliver their holiday course, camp and sports development businesses out of term time.

Our digital channels are both long established and increasingly popular with a growing reach as young people use our platforms to seek respected and credible careers advice as well as search for new, immediate and temporary job roles.

Our extensive network of school, college and university contacts ensures our communications are widely distributed and well targeted to those in education that are looking to seek temporary, flexible and part-time work that is well aligned to working while studying.

If your business looks to employ people aged between 16-24 then we are confident our platforms can support these employment needs.



YOUR PORTAL PAGE COULD LOOK LIKE THIS...



EMPLOYER PARTNER

UNLIMITED PORTAL PACKAGE

PROPOSED FEES:

- **12 MONTHS -**
ONLY £2,995 or £295 per month for 12 months
- **6 MONTHS -**
ONLY £1,795 or £395 per month for 6 months
- **3 MONTHS -**
ONLY £1,295 or £495 per month for 3 months

We understand that the significant difference for an employer in holiday camps is often the volume of roles and the time scales to recruit for these positions and so our packages allow for a higher level of marketing support over a condensed period aligned to the key promotional times for recruiting. We can provide you with a bespoke built and individually branded digital portal on the main CiS website.

The creation of the portal is a significant benefit and means you will 'own' real estate on the main CiS website that can be used however you wish to promote yourselves, your latest jobs and wider employee benefits as well as latest news. The portal ensures you can post an unlimited number of jobs over a 12-month period with every role able to be uploaded by you directly.

All the roles you add will also be created with a form that automatically provides all enquiries back to the emails you have requested and posted a job takes a matter of minutes. Once jobs have been posted on the portal these will also be posted across the site based on a series of search criteria including geography, salary brackets and job role. Our technology has been designed for ease of use and quick and easy access to update the website.



EMPLOYER PARTNER

FOCUSED MARKETING SUPPORT

While your portal can be live for a full 12 months (min. term is 3-months) we can condense the marketing support we provide so you receive this in, for example, a 12-week period. We will also work with you to further raise your profile across the website and our social channels.

We are happy to work with any additional planned recruitment activity you may have to align timings for the below:

- 2 solus emails to our data – 8,000 recipients
- Regular sharing of your latest jobs across social media
- Permanent inclusion of your jobs in our weekly jobs newsletter
- MPU banners across the website for an additional 100k impressions
- 2 days of website 'takeover' with greater visibility across the website for these periods
- 2 interviews per year with senior member of the employer's team, written by the CiS editorial team and then featured heavily across the website and social channels
- All news articles that are shared on the portal will also be considered by the editorial team for additional placement across the site where the content is relevant and then all featured articles will be promoted across our social media platforms
- Automatic upgrade to Premier Exhibitor package (£995) when purchasing the Standard Exhibitor package (£695) at CiS LIVE 2018

Benefits package for 3-month package holders:

- 1 solus email to our data – 8,000 recipients
- Regular sharing of your latest jobs across social media
- Permanent inclusion of your jobs in our weekly jobs newsletter
- MPU banners across the website for an additional 100k impressions
- 1 interview per year with senior member of the employer's team, written by the CiS editorial team and then featured heavily across the website and social channels
- All news articles that are shared on the portal will also be considered by the editorial team for additional placement across the site where the content is relevant and then all featured articles will be promoted across our social media platforms



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